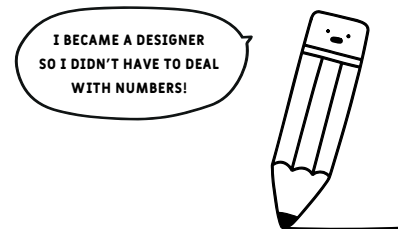
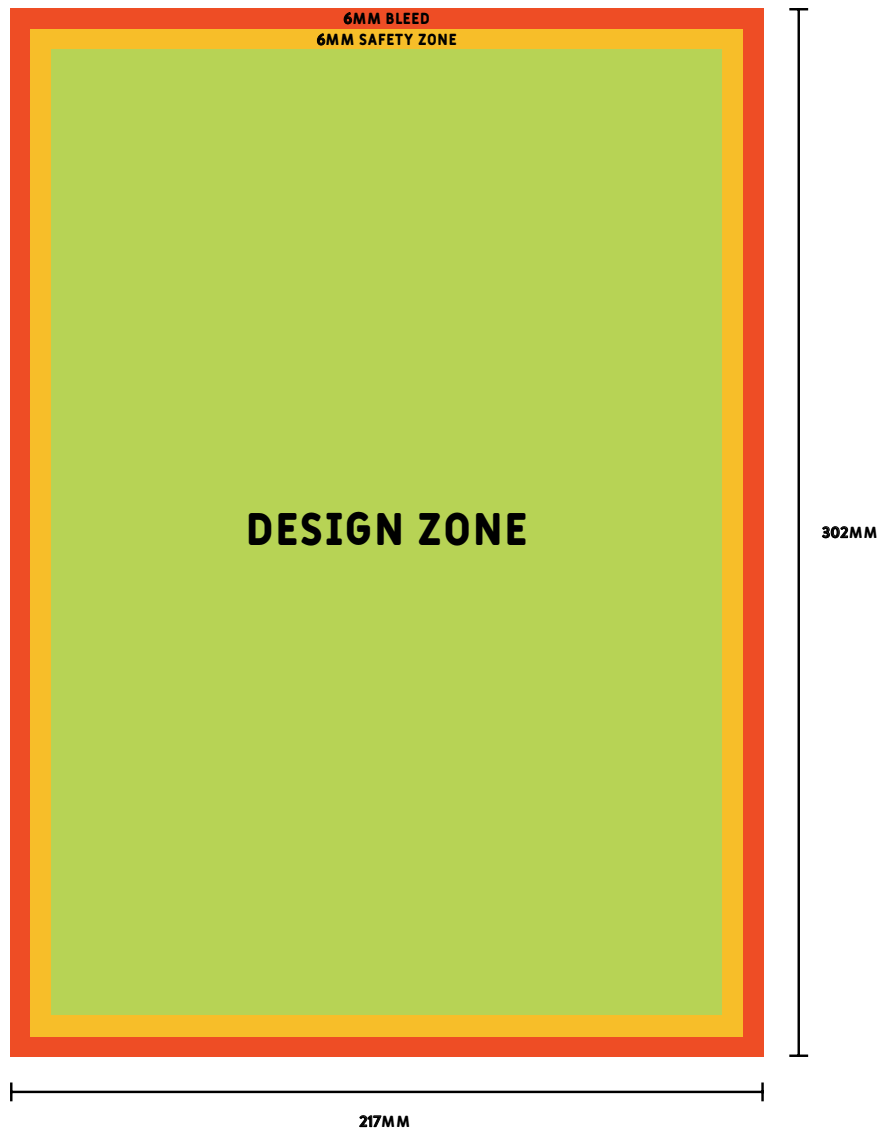


WELCOME TO THE JOYS OF CARD SPECIFICATIONS





CARD SPECIFICATION

All card artwork should be supplied at the dimensions (large card format) provided below. These artworks are then resized automatically to fit our other card formats.

DIMENSIONS FOR SUPPLIED ARTWORK

217mm x 302mm at 300dpi

This includes 6mm of bleed on each side.

We also request that any text or important design elements are kept within core design zone, which starts 6mm from the bleed line.

If your design includes a border, please ensure it reaches at least to the edge of the core design zone.

ARTWORK FORMATTING

Please provide all artworks as high quality JPGs in RGB. All colours used must be CMYK compatible.

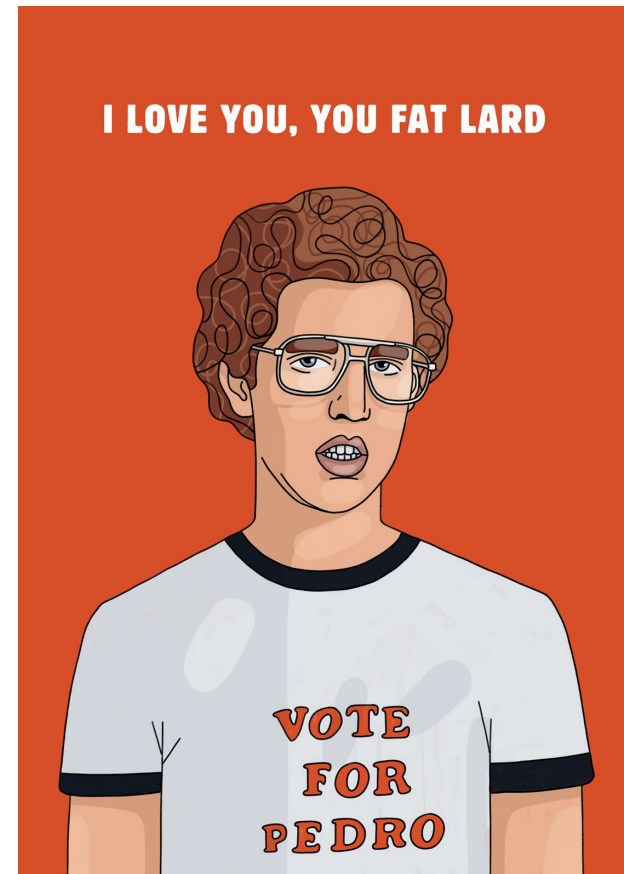
ARTWORK SET UP

Artwork background should extend past bleed edge.



Text and important design elements should **NOT** feature in the safety zone.

FINAL TRIM



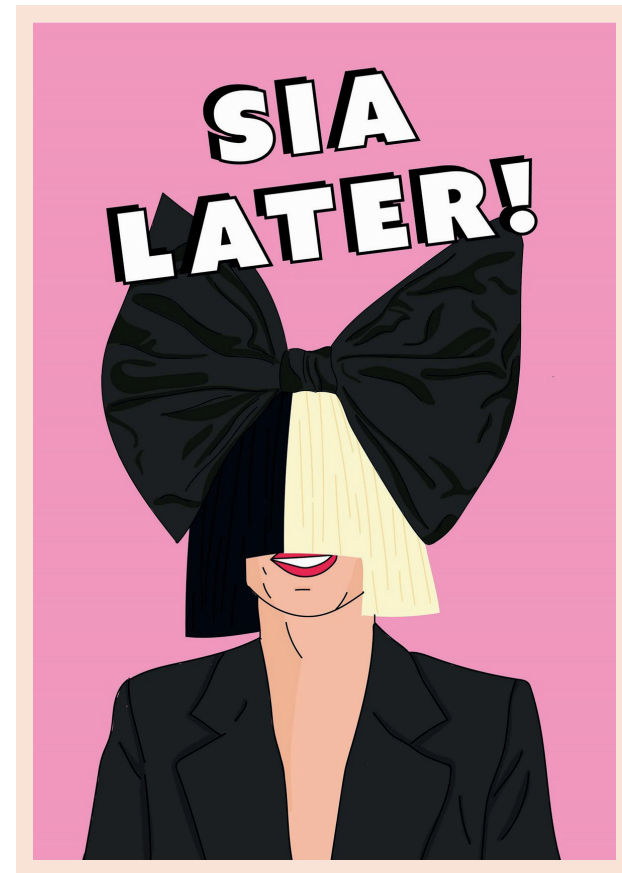
ARTWORK SET UP

Artwork background should extend past bleed edge.



To maintain an even border, your design should **NOT** extend into the safety zone.

FINAL TRIM



ANY ISSUES EMAIL

andrew@scribbler.co.uk